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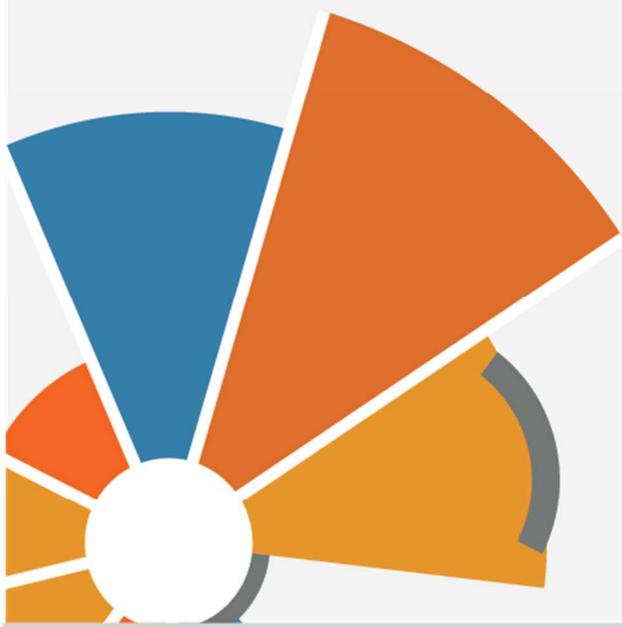en administration publique

2018

Annual Conference of the
EUROPEAN GROUP FOR
PUBLIC ADMINISTRATION

LAUSANNE | SWITZERLAND | 5-7 SEPTEMBER 2018
PhD SYMPOSIUM | 3-4 SEPTEMBER 2018

CALL FOR PAPERS

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EGPA Permanent Study Group XIX on: Public Network Policy and Management

CALL FOR PAPERS

Under the umbrella concepts of the New Public Management, Public Governance and New Public Governance, a new model of public administration has emerged based on management of networks and on collaborative relationships among public and private actors, non-profit organizations and social enterprises (Pollitt and Bouckaert 2011; Agranoff and McGuire 2003). Within this context of connected and networked organizations, the current economic and social crises have further enhanced the importance of 'Collaborative Governance' as a new way of involving public/private actors and citizens to manage administrative processes and co-design and co-deliver public services in a cooperative manner (Agranoff 2006; Klijn 2008; Isett et al. 2011). Despite a general consensus on the importance of such collaborative settings, a range of questions of how to successfully lead, manage and govern public networks remain without a clear answer (Cristofoli, Meneguzzo and Riccucci 2017).

PSG XIX on Public Network Policy and Management has developed as a community for dialogue among engaged academics, researchers and professionals to develop discussion and contributions on such issues since 2013, with a specific focus on the comparison between different administrative traditions, as was the case for the 2014 EGPA Transatlantic Dialogue organized in close partnership with the PSG. Such results, among others, are outlined in the forthcoming EGPA 40th Anniversary book "Public Administration in Europe – the Contribution of EGPA".

This year in Lausanne, the focus of this PSG will be centred around the conditions for the co-creation and/or co-destruction of public value by networks operating in and for the public sphere. This focus will allow to widen the diversity of units of analysis, considering also the complex relationships that public, private and third sector organization may generate in their attempt to pursue public value (Bryson et al., 2017), shared value (Porter & Kramer, 2011) and social value (Jordan, 2008). As such, value created at the intersection of operations between the State (public value), the market (economic and/or shared value) and the third sector/civil society (social value) should be better recognised, represented, communicated and assessed; still too little is known about managerial and inter-organizational drivers facilitating

collaborations to establish and sustain value chains (Bryson et al 2006; Bonomi Savignon and Corvo 2018). .

Building on these considerations and on the experience of the past five editions of this PSG, during the 2018 EGPA Conference in Lausanne the PSG is encouraging qualitative and quantitative papers dealing (but not limited to):

- ✓ Public value co-creation and/or co-destruction in networked and multi-actor settings;
- ✓ Extraction and/or contribution to public value co-creation by non-public partners of networks operating in and for the public sphere;
- ✓ Drivers and barriers to success in Cross-sectoral relations and collaborations;
- ✓ Performance of intra-institutional, inter-institutional, multilevel and mega networks (networks of networks);
- ✓ The relevance of network leadership, governance and/or management for successful public value co-creation;
- ✓ The relations between network contextual, structural, functioning features and network leadership;
- ✓ New roles and competences of network managers and leaders;
- ✓ The relationship between innovation and public networks.

As in past editions, the PSG will operate in close partnership and collaboration with other relevant forums for public network management discussion and research, such as the European Academy of Management (EURAM) Strategic Interest Group on Public and Non Profit Management and the International Conference on Economics and Management of Networks (EMNET).

Proposal Format

Abstracts of proposed papers, no more than two sides of A4 in length, should be uploaded through the submission website by April 18, 2018. Please submit a short abstract outlining the title of the paper; a short description of the contents of the paper; the research method of your contribution, and the empirical material to be used, name, affiliation, and contact information of the author(s).

Key Deadlines

- ✓ Proposals should be uploaded through the submission website by April 18,2018
- ✓ Deadline for decision and selection of the accepted papers by the co-chairs: and notification to the Authors : May 9, 2018
- ✓ Deadline for submitting the complete papers: August 16, 2018

Paper presenters will be expected to prepare a short presentation and to act as a discussant for at least one other paper.

Practicalities

Please submit your abstract online through the Conference Website www.egpa-conference2018.org or directly through Conference Management System: https://www.conftool.com/egpa2018

Practical information on the EGPA 2018 conference can be found at:
www.egpa-conference2018.org

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EGPA Policy Paper on European Governance – Please note that all authors with accepted papers can submit a proposal for an EGPA Policy Paper. For more information, please contact Dr. Fabienne Maron